

## EMAIL TO YOUR POTENTIAL STATE-WIDE GRASS-ROOTS PARTNERS

Let's Make April Oregon's Native Plant Month Permanently!

For several years, The Native Plant Society of Oregon has worked with the Governor's office to draft a Proclamation declaring April Oregon's Native Plant Month.

We now want to move ahead to the next step and pass a law that will make April Oregon's Native Plant Month. Both proclamations and resolutions must be renewed every year, but a law is permanent. SB547 (<https://olis.oregonlegislature.gov/liz/2025R1/Measures/Overview/SB547>) in this year's Oregon Legislature would do just that.

Why is it important to have proclamations, resolutions, and laws passed for native plants? Very simply put: AWARENESS. Educating the public about the importance of native plants is critical for the future of our planet. Doug Tallamy's book, *Bringing Nature Home*, said, "Knowledge generates interest, and interest generates compassion." Going further, compassion leads to motivation, and motivation leads to ACTION.

We know native plants are essential for healthy and diverse ecosystems and critical for clean air, water, and soil stability. We understand that the intricate relationships between local flora and fauna are highly specialized and cannot be replaced with ornamental, non-native plants. Landscapes today often contain plants collected from around the world, but many of our insects and caterpillars have yet to evolve quickly enough to be able to eat these strange foods. Unfortunately, while members of [the group you are reaching out to](#) know this, the public at large and many in the landscaping business do not. You can learn more about why we need legislation to establish Native Plant Appreciation Month in Oregon here:

[Why legislate a native plant appreciation month](#) .

Raising this public awareness is why we need YOUR HELP in reaching out to our Oregon legislators and encouraging them to support this SB547. Senators Janeen Sollman and Sara Gelser Blouin are the chief sponsors of this bill and the regular sponsors include Senators Broadman, Campos, Lieber, Meek, Reynolds, Weber and Representatives McLain and Nathanson. We need additional support to make sure this bill becomes law. Would you be willing to encourage your members to reach out to their legislators to support this bill? Contacting legislators in Oregon is easy. To

find your legislators names check the Find Your Legislator Tool:

<https://geo.maps.arcgis.com/apps/instant/lookup/index.html?appid=fd070b56c975456ea2a25f7e3f4289d1>. Once you know the names of your legislators, you can find the

emails for Senators here:

<https://www.oregonlegislature.gov/senate/Pages/SenatorsAll.aspx> and emails for Representatives here:

<https://www.oregonlegislature.gov/house/Pages/RepresentativesAll.aspx>. We also have a template for a constituent email to a legislator requesting their support:

<https://docs.google.com/document/d/17Cnd4H1AZTBtJ5IRcntG3nA0Iz-AGd8x/edit?usp=sharing&oid=102619858849365963669&rtpof=true&sd=true>.

Having organizational support from many organizations can be a powerful resource in securing legislation. Would **your organization** be willing to sign on as a supporter? Would you be willing to allow us to use your logo in a document that shows supporters?

Thank you so much for your time and consideration.

Sincerely,